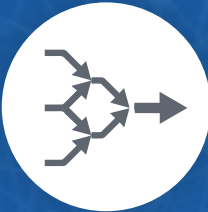


Optimizing Your Business Through Data Insights.



ADAPTALYTICS 

Forrester reports 74% of firms say they want to be “data-driven,” but only 29% are actually successful at connecting analytics to action. Actionable insights appear to be the missing link for companies that want to drive business outcomes from their data.

Adaptalytics is an analytical consulting firm specializing in solving client’s problems using a blend of data, technology, scientific methods, and above all, human creativity. Our mission is to make you smarter about your business or service by delivering rapid, powerful, and valuable decision tools that enable you to make fact-based decisions that push your business forward.

Actionable insights are direct, meaningful actions that can be taken from analyzing

any type of raw data. They’re often the result of analytical tools and reports that provide useful information for organizations (or leaders) to make a well-informed decision.

WHAT WE DO

We get tangible, practical, and value-added insights for our clients so they can run their businesses more efficiently, more profitably, and simply better than they could prior to engaging us.



DATA STRATEGY

HOW WE DO IT

We break our services out into three main areas;

Actionable Reporting and Insights

Through an upfront process that includes current process evaluations, current data infrastructure, current reporting mechanisms, and definition of current goals, we seek to learn everything we can about our client’s business, service area and current landscape. We then map out future goals, future needs and the actionable insights needed to track, measure and advance the business forward. Once we have this, we let our data artisans go to work. Believe us, it’s not all science and data, you need, and you want consultants who can learn, see an end goal, and CREATE that path forward for you to achieve your best results. This is a blend of art and science. We will provide our clients the KPI’s, the reports, and the insights needed to bridge them to their future goals, and we will provide it to them in an easy to understand and maintainable manner.



PROJECT MANAGEMENT

Forecasting and Modeling

Many of our clients want to forecast out trends, predict actions of the future based on probable analysis, and play the “what if game” with their critical business data. Let’s clarify it a bit further. Whether it’s an energy company trying to predict the next leak or failure, a water company trying to prevent the next main break, aggregating and analyzing actionable



AUTOMATING PROCESSING



trends on IOT data, or a fortune 500 company trying to model out their expected HR needs, we can develop those tools based on data inputs to deliver a forecast and/or a probability factor to our clients. We thrive on helping our clients forecast, predict and ultimately make sound business decisions on model outputs.

The Custom Shop

Sometimes our clients want to solve very custom problems. We aren't selling off the shelf, one size fits all services at Adaptalytics. We understand our clients have unique businesses with unique challenges and we're adaptable (hence our name) to meet those needs. We put these requests into our custom bespoke offerings. You tell us what you want to do, and we'll tell you if it can be achieved and how to do it. Many bespoke offerings come in the form of custom tools and systems that streamline, automate and simplify data-centric business processes. Remember, we are here to make sure our clients achieve clear, tangible and measurable results that will drive actions and decisions that they didn't have insight into prior to engaging us.

We are focused on serving clients in the Government, Defense, Intelligence, Municipal Water, and traditional and alternative Energy markets. These services often spill over into the contractor/engineering firms supporting these client markets as well. The data analysis and consulting we perform can and is often occurring in all of our client's service areas including but not limited to; Human Resources, Financial, Operational, Revenue Generating, Engineering, and Contracting Departments.

WHAT MAKES US SO SPECIAL?

You may be asking yourself this very question. A few things differentiate us from our competition:

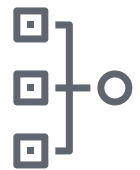
We Are Straight Shooters

While we are offering highly technical services to our clients, we always keep it simple. In fact, we hate the "sexy" industry jargon and technical mumbo jumbo you may hear in the market. What you should be asking yourself is big data or small data, large project or small project, what are my goals, are they achievable for a reasonable investment, and who can walk me through it and truly partner with me to get me a clear and understandable and ACTIONABLE outcome? The answer: Adaptalytics.

We Provide Immediate Value

We provide immediate value. That's right, we've been in that conference room ourselves, when your executive team says "I need this analysis and these reports, in this time frame, and this is CRITICAL to our business!" And the response back is "we don't have the knowledge or the internal resource capacity to do that." 4-6 months later you're still searching for that external someone, the analysis hasn't been done, and everyone's frustrated as all-you

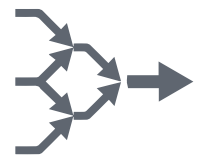
A worldwide survey of 196 organizations by Gartner, Inc. showed that 91 percent of organizations have not yet reached a "transformational" level of maturity in data and analytics, despite this area being a number one investment priority for CIOs in recent years.*



ENTITY RESOLUTION



DECISION ENABLEMENT



BUSINESS PROCESS SIMPLIFICATION

know what. Call us! Talk to us! We can likely do the work and do it for far less money than sourcing and hiring the proverbial needle in the haystack resource. We'll give you actionable outcomes, in a faster time frame, for less money, than you could hire someone.

We Are Adaptable-It's in Our Name!

Whether it's a small project (say under \$10,000), or a large one we are there for you. We have a unique pricing model where the more you use us for repeatable projects the less we charge you! Doesn't it bother you that if you engage a firm for 2 years and the project work is repeatable and similar in nature that they charge more in year 2 than they did in year 1? Shouldn't they be getting more efficient, using lessons learned and applying analytics to their own business, to run smarter and more efficiently? We do. Adaptalytics is an adaptable company and its reflected in our longer-term pricing models.

We Love What We Do

Really, truly, and sincerely. Just don't call us data scientists (or do, we'll still answer), we prefer artisans. Our staff loves what they do. We want to help our clients achieve their goals. The data science field is growing, and changing, and evolving every day. Our folks can help you achieve your goals. That we're sure of.

For more information contact us at info@adaptalytics.com

